



PASO DEL NORTE
HEALTH FOUNDATION

PROMOTING HEALTH *and* PREVENTING DISEASE

IT'S IN *Our* SOLE



A LETTER FROM OUR BOARD CHAIR *and* CEO

Dear Friends,

The Paso del Norte region is home to the most well-respected bootmakers in the world. Handcrafted, durable, and resilient, cowboy boots are symbolic of our special region – and the work of the Paso del Norte Health Foundation (Health Foundation) and our community partners to promote health and prevent disease in our binational, tri-state region.

Since our inception in 1995, the Health Foundation has invested more than \$249.9 million in grants and charitable expenses in partnership with hundreds of grantees and community stakeholders to make a significant community impact. We ended 2023 with \$282.2 million in assets, up from \$130 million in 1995. We were thrilled to honor past board chairs this year – celebrating 28 years of leadership and service.

IN 2023, THE HEALTH FOUNDATION INVESTED \$12.8 MILLION IN SUPPORTING 111 GRANTEES IN THREE PRIORITY AREAS:

HEALTHY LIVING

We made strategic investments to:

- increase nutrition and cooking education, school gardens, and safe routes to school in partnership with nonprofit organizations, school districts, and Action for Healthy Kids,
- educate parents and teachers with the “Let’s Talk” youth vaping campaign to reduce teen vaping in partnership with school districts and the Tobacco Control Network,
- increase quality programs for disconnected youth, including Opportunity Youth, in partnership with the BOOST Network and Breakthrough915 Action Network, University of Texas at El Paso, and Aspen Institute, and support health education and outreach with an investment in La Nube, and
- engage community residents in the completed segments of the Paso del Norte Trail and continue trail development with \$26 million in new state/federal funds awarded to community partners to construct 12 additional miles.

DISEASE PREVENTION AND MANAGEMENT

We partnered with multiple organizations to:

- expand diabetes awareness, screening, and education classes including the “Diabetes, Now What?” campaign in partnership with grantees, Diabetes Alliance and expanded El Paso Center for Diabetes,
- reduce the stigma associated with mental illness and increase access to mental health resources with support to multiple nonprofit organizations and the El Paso Behavioral Health Consortium, Doña Ana Wellness Institute and ROTMENAS in partnership with Paso del Norte Center at the Meadows Mental Health Policy Institute. We are especially grateful to the El Paso State Delegation for their help in securing a \$50 million appropriation to expand the number of El Paso Psychiatric Center beds available to the community.

HEALTH LEADERSHIP

We made additional strategic investments to:

- support leadership development for nonprofit organizations through REALIZE Executive and REALIZE Board,
- leverage grantmaking in partnership with the Paso del Norte Community Foundation and Fundación Paso del Norte in Cd. Juárez, and
- respond to the immediate needs of nonprofit organizations serving migrants and refugees.

Funding awarded in 2023 included support for leadership projects made possible thanks to the generous \$15 million gift from MacKenzie Scott in 2022.

To our board members, staff, community partners, and grantees who make us unique and strong – just like our cowboy boots – thank you for working with us to make an impact.

We invite you to learn more about our impact in 2023 through our strategic grantmaking, collaboration, and communications at pdnhf.org.

Respectfully,

Susan Melendez
Board Chair

Tracy J. Yellen
Chief Executive Officer



GRANT INFORMATION and HIGHLIGHTS

HEALTHY LIVING

To support efforts that promote positive behaviors to prevent disease, including healthy eating, physical activity, smoking/vaping prevention, and positive opportunities for youth.

In 2023, the Health Foundation invested \$4.17 million to support 46 grants under the Healthy Living priority area.



Healthy Eating

To make healthy eating a priority in our community through health education, policy, and promotion.



BORDER PARTNERS

Border Partners launched a new grant effort to promote healthier futures for school children across Palomas, Mexico. This initiative empowers healthy eating habits by creating a healthy school environment, which includes more than 700 school children, their teachers, parents, families, and school cooks in nutrition and gardening classes and growing their food at an on-site greenhouse in their community.

Border Partners is a nonprofit organization uniting people from both sides of the U.S.-Mexico border by sharing resources, ideas, and experiences to improve the lives of people living in poverty along the border.



ORGANIZATION GRANT LIST

Healthy Living:

Action for Healthy Kids
\$32,450

Healthy Schools - Paso del Norte Initiative

Arbol de Vida

\$80,293.88

Children's Home and Comedor

Arbol de Vida

\$82,280.37

Children's Home and Comedor

Border Partners

\$61,901.95

Improving Child Health with More Vegetables and Fruits

Boy Scouts of America

Yucca Council

\$148,691.40

Unidos Prosperamos

Boys & Girls Clubs

of El Paso

\$22,772.43

Boys & Girls Clubs Nutrition Education Program

Boys & Girls Clubs

of El Paso

\$5,259.10

Boys & Girls Club Connect

Boys & Girls Club

of Las Cruces, Inc.

\$93,785.80

More Teens, More Often

Canutillo Independent

School District

\$20,680.00

Canutillo, CATCH on to Healthy Eating

LA SEMILLA FOOD CENTER

La Semilla Food Center is committed to building strong relationships and creating empowering spaces for youth and families to grow and cook good food, make positive changes, and foster connections among food, health, and local economies. Their programming provides gardening, nutrition, and cooking training to more than 1,500 students, teachers, and families in El Paso, Texas, and Doña Ana County, New Mexico, each year, thanks to support from the Health Foundation.



Monte Vista Elementary School in Las Cruces, New Mexico, is one of 40 schools served by La Semilla in 2023 with funding support from the Health Foundation. Students of all grades put on their gardening gloves, shoveled, raked, and used a wheelbarrow to fill beds with soil, create irrigation pods, and plant herbs, flowers, and trees. They also took turns on a bike blender, making watermelon smoothies and healthy refreshments for all as a reward for their hard work.



ORGANIZATION GRANT LIST

Centro de Asesoría y Promoción Juvenil, A.C.
\$156,200.00
Espacios Seguros, de Desarrollo y Crecimiento para Jóvenes

Centro de Asesoría y Promoción Juvenil, A.C.
\$37,400.00
Alimentación Saludable para Jóvenes

Ciudadanos Comprometidos con la Paz, A.C.
\$110,687.50
Nutrición Consciente

Common Threads
\$106,452.50
Hands-On Cooking and Nutrition Education for El Paso Students and Families

Common Threads
\$135,781.25
Cooking and Nutrition Education Innovation for a Healthier El Paso

Community Action Agency of Southern New Mexico
\$200,000.00
Kids Can Youth Entrepreneur Program: Dissemination and Expansion

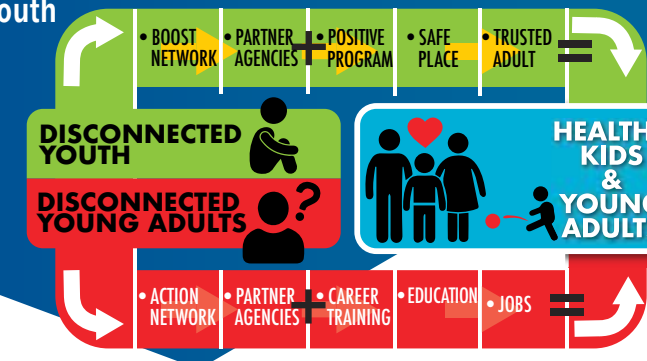
Creative Kids, Inc.
\$157,492.50
Project ABLE (Art Brokers Learning Experiences)

Desarrollo Juvenil del Norte, A.C
\$69,369.76
Re-Conectando

Desert Spoon Food Hub
\$67,104.00
Community Optimization and Expansion of Taster Space, a Food Education Program

Healthy Kids

To improve health outcomes by engaging disconnected youth ages 5-17 in high-quality programs during out-of-school hours and supporting opportunity youth ages 16-24 who are not in school and not working.



ORGANIZATION GRANT LIST

El Paso Diabetes Association, Inc.
\$18,804.50
Sabrosa Vida Cooking Program

El Paso Diabetes Association, Inc.
\$16,885.00
Sabrosa Vida Cooking Program

Friends of the Organ Mountains-Desert Peaks Wilderness Inc.
\$92,400.00
Moving Montañas

Kelly Center for Hunger Relief
\$142,450.00
FreshStart Program

La Semilla Food Center
\$281,125.50
Cultivating Health through Foodways Education in School and Community Spaces

Organizacion Popular Independiente, A.C.
\$165,269.62
NNA EN ACCIÓN (Niñas, Niños y Adolescentes en Acción)

Organizacion Popular A.C.
\$22,735.68
Independiente, Platos Amigables

Paso del Norte Center of Hope
\$51,919.02
A Training Model for Preventing, Intervening in, and Providing a Response to Child Sex Trafficking for OST Professionals

Paso del Norte Children's Development Center
\$69,943.00
Off to a Good Start: Eating Our Way to a Healthy Life

THE BOOST NETWORK

Evidence indicates that youth who are involved in out-of-school programs are less likely to use drugs or alcohol or be involved in criminal activity. Well-designed youth activities increase the protective factors needed to lead healthy and productive lives.



The BOOST Network kicked off its second annual Kids Night Out by hosting 1,500 children and youth in Out-of-School Time (OST) programs in El Paso at UTEP's Sun Bowl Stadium for a fun night of football and 1,500 children from Cd. Juárez for the FC Juárez Bravos vs. Pachuca soccer match at the Estadio Olimpico Benito Juárez. The kids received a unique experience and created fond memories.



Funded by the Health Foundation in partnership with the United Way of El Paso County, the BOOST Network is a hub for all out-of-school time providers that work together to identify, explore, and create opportunities that increase the quality and effectiveness of afterschool programs for youth and families in the communities of west Texas, southern New Mexico, and Ciudad Juárez, Chihuahua, Mexico.



CENTRO DE ASESORÍA Y PROMOCIÓN JUVENIL A.C. (CASA)

Activities children and youth engage in outside of school hours are critical to their overall development, underscoring the need for quality afterschool programs in every community.



Centro de Asesoría y Promoción Juvenil A.C. (CASA), in partnership with the Paso del Norte Health Foundation, implemented out-of-school time programs and activities at five youth centers and outreach activities in schools and communities across Ciudad Juárez.

These programs have become safe spaces for participants to learn to be healthy, discover their potential, and transform their lives.



In the last two years, the program has successfully linked young people between 16 and 24 years of age who are neither in school nor working, offering a skills development program for employment and job training.

LA NUBE

Children's museums are places where children learn through play and exploration in environments designed just for them. To support positive environments for healthy kids, the Health Foundation made a leadership commitment to La Nube to fund Blue Sky Lab, health programming, and outreach and engagement of disconnected youth. Slated to open in 2024, La Nube will be home to facilitated programming, activities, and workshops with an emphasis on science, technology, health, and the arts.



ORGANIZATION GRANT LIST

Paso del Norte Children's Development Center
\$63,479.50

"Off to a Good Start: Eating our Way to a Healthy Life"

Proyecto Alas A.C.
\$30,607.50

Programa Educativo: Bocados de Salud

Salud y Desarrollo Comunitario de Cd. Juárez, A.C.
\$97,625.00

FEMAP en Conexión: Más Conectados más Sanos

Salud y Desarrollo Comunitario de Cd. Juárez, A.C.
\$55,330.00

Conectando con ValorArte - Nueva generación

The EPC Museum/ La Nube
\$250,000.00

Healthy Kids Program

The Mustard Seed Café - A Community Cafe
\$22,125.95

Amigos Healthy Eating Program

The University of Texas at El Paso
\$50,000.00

El Paso Opportunity Youth Action Network

United Way of El Paso County
\$272,318.84

Healthy Kids Backbone Organization

United Way of El Paso County
\$11,500.00

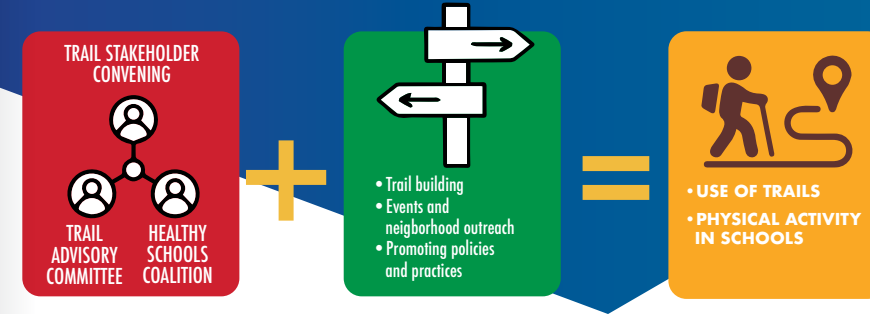
BOOST Network - Kids Night Out

Young Women's Preparatory Network
\$30,000.00

Girl Empowerment Camps & Clubs

Physical Activity

To make physical activity the easy choice for the residents of our region through the promotion of exercise, outdoor activity, trail and park development, and use.



ORGANIZATION GRANT LIST

Disease Prevention and Management

Big Brothers Big Sisters of El Paso
\$40,058.98

Equitable Approaches to Build Community Mental Health Resilience

Centro Caritativo para atencion de Enfermos de Sida A. C.
\$43,780.00
PLENA-MENTE

Centro Caritativo para atencion de Enfermos de Sida A. C.
\$47,500.00
PLENA-MENTE

Centro Familiar para la Integracion y Crecimiento, A.C.
\$20,736.00
Aprende a Cuidar de Tí

Centro Familiar para la Integracion y Crecimiento, A.C.
\$24,282.50
Aprende a Cuidar de Tí

Comision de Salud Fronteriza Mexico-Estados Unidos
\$98,779.61
ROTMENAS: Contribuir a la Respuesta Coordinada Frente a las Necesidades y Retos de la Salud Mental.

Comision de Salud Fronteriza Mexico-Estados Unidos
\$72,450.78
Comision de Salud Fronteriza Mexico-Estados Unidos

PASO DEL NORTE TRAIL

The Paso del Norte Trail is a community-driven, collaborative effort to develop a 68-mile hike/bike trail across El Paso County designed to promote active transportation, preserve the history and culture of our region, highlight the Rio Grande River, support economic development and ecotourism, provide educational and volunteer opportunities, and make healthy living the easy choice for our bi-national community.



The Paso del Norte Trail continued its progress towards completion in 2023 with \$26 million awarded by U.S. DOT and the Texas Transportation Commission to develop new trail segments in Socorro and Fabens, bringing total trail miles funded for design and construction to 28 miles. Since 2019, trail partners, including the City of El Paso, City of Socorro, County of El Paso, Texas Department of Transportation, and Paso del Norte Health Foundation, have provided/secured over \$45.9 million for the trail design and construction. Twenty trail miles are completed and in active use by the community.



ORGANIZATION GRANT LIST

El Paso Center for Children, Inc. \$21,983.50 Strong Families Community Change Initiative

El Paso Diabetes Association, Inc. \$104,887.20 Diabetes Education

El Paso Diabetes Association, Inc. \$81,720.28 Diabetes Education and Kids Camp

El Paso Diabetes Association, Inc. \$3,000.00 El Paso Diabetes Association Gala Sponsorship

El Paso Diabetes Association, Inc. \$263,621.00 "Now What?" Diabetes Awareness and Advocacy Campaign

Emergence Health Network/ El Paso MHMR \$99,991.80 Mental Health Learning Library

Families and Youth, Inc. \$82,101.99 NAMI Stigma Reduction Rollout

Families and Youth, Inc. \$88,763.22 Local Collaborative 3 (LC3)

Families and Youth, Inc. \$84,520.50 Local Collaborative 3 (LC3)

Family Service of El Paso, Inc. \$97,831.26 People Empower El Paso (PEEP) Project

Smoke/Vape-Free Paso del Norte

To support coalition and media efforts to prevent and reduce the use of vaping devices through education and outreach to parents, teachers, and youth.



SMOKE-FREE PASO DEL NORTE

Smoking is the leading cause of preventable death in the region. While smoking rates have decreased over the years, the region has seen an alarming rate of vaping among youth and young adults. To help create awareness around the dangers of vaping, A Smoke-Free Paso del Norte, a Health Foundation initiative, developed new online resources and tools to help parents and school administrators learn the truth about smoking and vapes. Smokefreepdn.org includes videos that teach how to spot a vape, how parents can talk with their kids, and the consequences of getting caught with liquid THC. Trainers also provided educational presentations in schools across the region.



To learn more visit, www.smokefreepdn.org.



DISEASE PREVENTION and MANAGEMENT

To support and improve efforts to prevent and manage diabetes and mental illness across the region.

In 2023, the Health Foundation invested \$3.02 million to support 42 grants under the Disease Prevention & Management priority area.



Diabetes

To develop, lead, and fund organizational and systems improvements, evidence-based programs, and awareness activities for diabetes prevention, early detection, and management.



- Self-management Education
- Prevention Programs
- Public Awareness Campaigns
- Kids Camps

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EL PASO

Diabetes is a serious condition that can lead to heart disease, chronic kidney disease, nerve damage, and problems with feet, oral health, vision, hearing, and mental health. There is a well-documented connection between diabetes and oral health. A dentist is often the first healthcare provider to suspect if a patient has diabetes because dental visits can be more frequent than physician visits.

With funding from the Health Foundation, the Texas Tech Hunt School of Dental Medicine is providing patients who visit the Texas Tech Dental Oral Health Clinic for a routine dental exam the opportunity to test their A1C, a diabetes screening tool. Patients determined to be at risk for diabetes can then work with a community health worker (promotora) to help navigate the next steps, including referrals to primary care physicians, endocrinologists, and diabetes education programs. The screening and navigation program is one of the few led by a dental school in the United States.



ORGANIZATION GRANT LIST

Family Service of El Paso, Inc.
\$103,902.84
People Empower El Paso (PEEP) Project

Meadows Mental Health Policy Institute for Texas
\$500,000.00
The Paso del Norte Center at The Meadows Mental Health Policy Institute

New Mexico State University Foundation, Inc.
\$12,905.56
On the Road to Living Well with Diabetes - Otero

New Mexico State University Foundation, Inc.
\$21,741.72
National Diabetes Prevention Program

New Mexico State University Foundation, Inc.
\$17,569.75
On the Road to Living Well with Diabetes (OTR)

New Mexico State University Foundation, Inc.
\$33,112.82
Autism PEERS

Paso del Norte Children's Development Center
\$34,375.00
Help Me Grow El Paso: Neurodevelopmental Workforce Capacity Building

PHIX
127,875.00
Diabetes Prevention and Management: Data and Referrals

ORGANIZATION GRANT LIST

Project Vida Health Center
\$24,860.00
Diabetes Prevention Program

Project Vida Health Center
\$165,000.00
Bilingual Psychiatry Residency Program at Project Vida Health Center

Project Vida Health Center
\$32,702.00
Diabetes Prevention Program

Texas A&M University
\$109,392.25
Project VyBE

Texas A&M University
\$59,253.25
Project VyBE

Texas A&M University
\$97,845.00
Colonias Project Cares

Texas Tech Foundation, Inc.
\$57,472.00
Diabetes and the Dentist: Early Diabetes Detection, Education and Referral

Texas Tech Foundation, Inc.
\$83,494.95
Engaging Community Dentists to Screen for and Provide Diabetes Education

The University of Texas at El Paso
\$21,331.00
Providing Technical Assistance and Evaluation For Regional Diabetes Efforts



EXPANDING DIABETES EDUCATION AND PREVENTION

With funding from MacKenzie Scott, the Health Foundation made a nearly \$3 million commitment to help the El Paso Center for Diabetes improve operations, expand services, and increase the number of patients served in a new, updated facility on Montana coming in 2024.



UNIVERSITY OF TEXAS AT EL PASO

In partnership with the Health Foundation, the University of Texas at El Paso developed a Diabetes Awareness Training Program for senior Public Health students to deliver across the community. The program consists of three education sessions with topics including what diabetes is, signs and symptoms, and guidelines for healthy eating and physical activity. The program leverages the "Diabetes, Now What?" website and online risk test. The outreach program will be used by graduating seniors during their internship.



THE SIGNS AND SYMPTOMS OF DIABETES

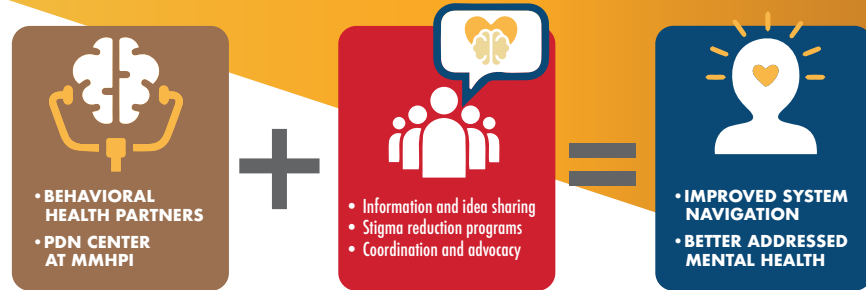
The Paso del Norte Health Foundation partnered with the El Paso Center for Diabetes to create several new resources to help individuals learn more about the signs and symptoms of diabetes. New video campaigns and related information materials were developed to help the community identify the signs and symptoms of diabetes, such as frequent urination, blurry vision, and increased fatigue. Those who might be at risk of diabetes were encouraged to take a free online risk test located at epdiabetes.org/risk-test and be connected to diabetes resources.



"Diabetes, Now What?" Campaign mascot SPOT.

Mental Health and Emotional Well-being

To develop, lead, and invest in partnerships, organizations, programs, and communications to promote emotional well-being, reduce stigma and negative bias, and improve access, ease of navigation, and continuity of care for mental and behavioral health services.



PROJECT VIDA

Border communities face several unique challenges when it comes to mental health, including high levels of stress, limited access to mental health services, language and cultural barriers, and exposure to trauma and violence. The Community-Based Psychiatry Residency Program at Project Vida Health Center focuses on providing specialized training in community psychiatry, cultural competency, and social determinants of health.

With grant support from the Health Foundation, Project Vida was able to secure accreditation by the Accreditation Council for Graduate Medical Education (ACGME) to provide a Community-Based Psychiatry Residency Program for medical students. This new residency program offers the opportunity to train the next generation of psychiatrists to help treat underserved communities in the El Paso region.

MOBILE CRISIS RESPONSE TEAM IN OTERO COUNTY

The Mobile Crisis Response Team (MCRT) in Otero County was recognized as a model for the state of New Mexico in mental health and substance use systems and response to crisis. With funding from the Health Foundation, the MCRT has become an essential component of the Alamogordo Police Department in reducing unnecessary criminal justice system involvement among people with a mental illness or substance use disorder. This support has also allowed the City of Alamogordo to show the benefits of the MCRT and leverage resources to sustain the program.



ORGANIZATION GRANT LIST

The University of Texas at El Paso
\$24,017.50
 Providing Ongoing Technical Assistance, Documentation, and Evaluation of Regional Diabetes Initiatives

The University of Texas at El Paso
\$16,895.00
 Diabetes Prevention Education Program for Community Outreach

The University of Texas at El Paso
\$26,764.650
 UTEP Diabetes Awareness Training Program for Community Outreach

The University of Texas at El Paso
\$62,573.50
 UTEP BBRC CHW Led Diabetes Intervention Capacity Building

The University of Texas at El Paso
\$81,609.75
 UTEP BBRC CHW Led Diabetes Intervention

The University of Texas at El Paso
\$27,689.50
 Pensamientos y Platicas: A Mental Health Engagement Program

HEALTH LEADERSHIP

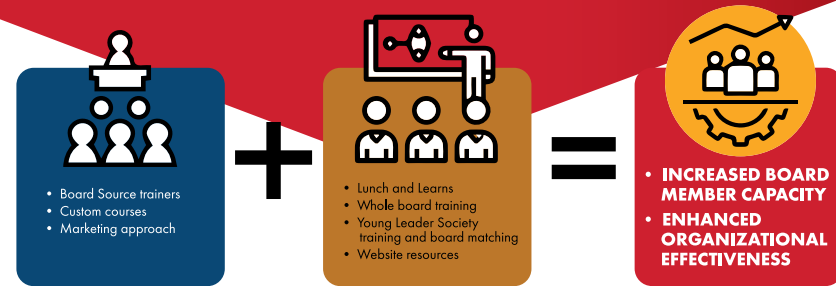
To support leadership development for executives, boards of directors, and nonprofit organizations, leverage resources through partnerships, invest in strategic initiatives and catalytic projects, and respond to immediate needs to benefit the region's health.

In 2023, the Health Foundation invested \$3.20 million to support 23 grants under the Health Leadership priority area.



Realize Leadership

To inspire already effective leaders to become transformational leaders for the benefit of the region's health and to train nonprofit board members on essential board member skills and knowledge so they can be a greater asset to the organizations and people they serve. REALIZE is dedicated in honor of founding Health Foundation board member Robert H. Hoy, Jr. for his legacy of community leadership.



REALIZE EXECUTIVE

With strengthened leadership in place, regional organizations and individuals are better positioned to promote health and prevent disease. Thirty-eight leaders graduated from the REALIZE Executive program in 2023 as part of two cohorts in El Paso and Cd. Juárez - to become transformational leaders for our region's health. The eight-month leadership development program includes a customized 360 performance evaluation, executive coaching around personalized leadership goals, two off-site leadership development experiences, six day-long learning sessions, and more. With these two cohorts of REALIZE graduates, the Health Foundation has trained 140 REALIZE leaders in the region.



REALIZE BOARD

REALIZE Board is a partnership between the Health Foundation and United Way of El Paso County to offer nonprofit board members various training opportunities to ensure they are fully prepared to undertake their critical responsibilities. The REALIZE Board "Lunch & Learn" sessions prepare individuals for board services. In 2023, the Lunch & Learn sessions had 436 participants, representing more than 70 organizations.



Strategic Initiatives

To catalyze positive change for health by investing in catalytic projects.



MIGRANT SURGE AND SUPPORT

Due to the influx of migrants and refugees in the El Paso community during the cold winter months of 2023, the Paso del Norte Health Foundation and Paso del Norte Community Foundation collected more than 4,300 coats and articles of warm clothing at sites throughout El Paso and distributed them to migrant shelters.



The Foundations further provided grants to nonprofit organizations and shelters working on the frontlines of the humanitarian crisis.



ORGANIZATION GRANT LIST

El Paso Downtown Management District
\$2,500.00
Downtown Employee Appreciation Day

Fundación Paso del Norte para la Salud y Bienestar, A.C.
\$192,154.76
Leveraging Resources

Paso del Norte Community Foundation
\$475,000.00
Leveraging Resources

Philanthropy Southwest
\$3,750.00
PSW Partner Sponsorship

Texas Tech Foundation, Inc.
\$1,250,000.00
Improving Health Outcomes in the Paso del Norte Region - Support for the Hunt School of Dental Medicine

United Way of El Paso County
\$153,392.00
REALIZE Board Training

El Paso Diabetes Association, Inc. - (MacKenzie Scott)
\$703,800.00
Transforming Lives: Accelerating Momentum to Expand Diabetes Education and Engagement

ORGANIZATION GRANT LIST

Health Leadership:

Annunciation House
\$100,000.00
Emergency Crisis Response Grant

Children at Risk
\$10,000.00
General Purpose Grant

City of El Paso
\$5,000.00
2023 NUSA Conference Sponsorship

City of Las Cruces
\$70,000.00
Southwest Doña Ana Move Trail

El Pasoans Fighting Hunger
\$100,000.00
Emergency Crisis Response Grant

El Paso Center for Children, Inc.
\$25,000.00
EP Center for Children: Exploring the Path Forward Phase II

El Paso Child Guidance Center
\$10,000.00
21st Annual EPCGC Roast Event -Sponsorship

El Paso Child Guidance Center
\$5,025.00
EPCGC Annual Roast Donation

El Paso Children's Hospital Foundation
\$50,397.94
Empower Program: Pediatric Prediabetes and Type 2 Diabetes Outpatient Education

GRANTS *and* FINANCES



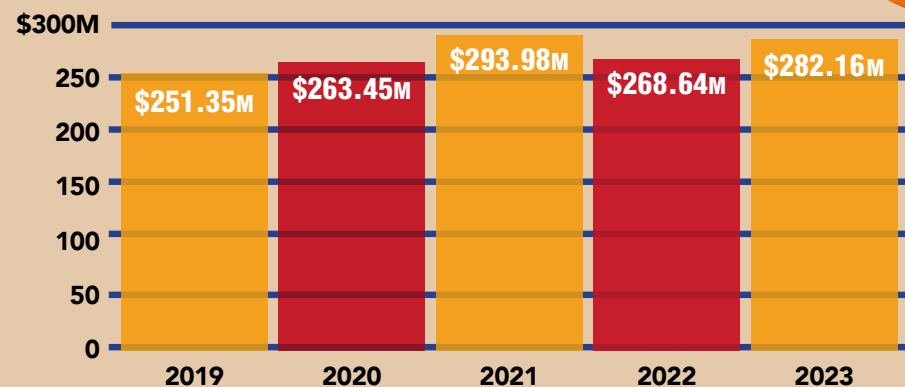
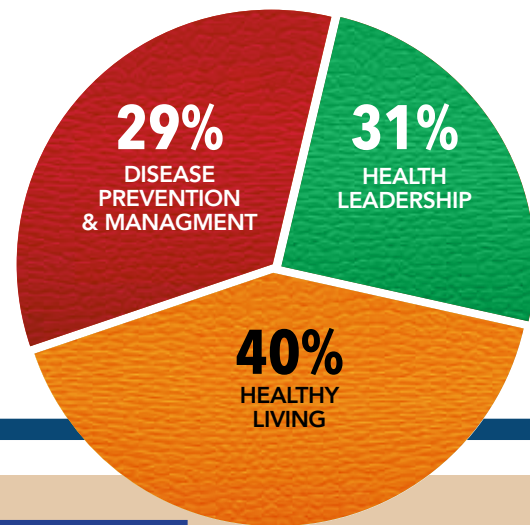
The Health Foundation ended the year with \$282.2 million in assets, up from \$130 million in 1995 keeping administrative expenses less than 1 percent of foundation assets and bringing total grantmaking since inception to nearly \$249.9 million.

2023 IMPACT

The Health Foundation invested \$12.8 million in grants and charitable expenses through 111 grants across three priority areas to expand the opportunity for individuals to live healthy lives. For a complete list of grantmaking and financials, visit pdfoundation.info.

2023 GRANTMAKING

\$12.8 MILLION ▶ 111 ORGANIZATIONS



COMPARATIVE ASSETS

MISSION

The Paso del Norte Health Foundation leads, leverages, and invests in initiatives, programs, and policies that promote health and prevent disease in the Paso del Norte region.

VISION

To ensure that the people in our binational, tri-state region have the knowledge, resources, support, and environment to live happy, healthy, and productive lives.

2023 BOARD OF DIRECTORS

Susan Melendez, Board Chair
Community Advocate

Annette Cordova-Hoy, M.D., Vice Chair
Retired MD, Community Advocate

Sereka Barlow
YWCA El Paso Del Norte Region

Joseph Bocanegra
NexGenHyperbaric, LLC

Charles de Wetter
Community Advocate

Carlos Fernandez
Merrill Lynch

Ruben Guerra
Guerra Investment Advisors

John Hummer
Burrell College of Osteopathic Medicine

Linda Lawson
The Hospitals of Providence - Transmountain

Amy Marcus
Community Advocate

Marcela Navarrete
El Paso Water

Maria 'Luby' Prodanovic-Nutis, M.D.
Sun City Kidz Clinic

Adrian Rodriguez
Xcel Energy - Texas & New Mexico

STAFF

Tracy J. Yellen, Chief Executive Officer
Faviola Calvo, Accountant II
Diana Camacho, Accountant II
Sandra Day, Associate Program Officer
Juanita Galaviz, Program Administrator
Audrey Garcia, Program Officer
Marcela Garcia, Vice President of Finance and Operations
Rosemary Hernandez, Director of Accounting

Michael Kelly, Vice President of Programs
Julia Lucero, Content Creator Associate
Ida Ortegon, Director of Communications
Claudia Perez, Program Administrator
Jana Renner, Senior Program Officer
Daniela Salazar, Operations Support Assistant
Diana Seabrooks, HR Administrator/Executive Assistant
Ashley Vargas, Accounting Support Assistant



VISIT [PDNHF.ORG](https://pdnhf.org) TO LEARN MORE

CONTACT US

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health@pdnhf.org
(915) 544-7636



[PdNHFoundation](https://www.facebook.com/PdNHFoundation)



[PdNHFoundation](https://www.youtube.com/PdNHFoundation)



[PdNHFoundation](https://www.linkedin.com/PdNHFoundation)



[@PdNHFoundation](https://twitter.com/PdNHFoundation)



Boots featured in this annual report are provided by Caboots. They are a fourth generation, family-owned boot company established in 1934.