



#### Dear Friends,

The Paso del Norte region is home to the most wellrespected bootmakers in the world. Handcrafted, durable, and resilient, cowboy boots are symbolic of our unique region - and the work of the Paso del Norte Community Foundation (PdN Community Foundation) and our community partners to improve health, education, social services, economic development, and qualify of life in our binational, tri-state region.

Since our inception ten years ago, the PdN Community Foundation has received more than \$136.1 million in contributions from thousands of donors, awarding over \$100 million in grants and charitable expenses in partnership with hundreds of grantees and community stakeholders to make a significant community impact. We ended 2023 with \$321.5 million in total combined assets. **IN 2023, THE PDN COMMUNITY** FOUNDATION RECEIVED \$23.2 MILLION **IN CONTRIBUTIONS FROM 9,768** DONORS, AND INVESTED \$10.4 MILLION IN GRANTS AND CHARITABLE EXPENSES IN THE COMMUNITY IN FOUR **PRIORITY AREAS:** 

## **PHILANTHROPIC GIVING**

We welcomed 25 new funds to our community of philanthropy, bringing the total number of donoradvised and designated funds to over 250, and grew assets to \$39.4 million. We nearly tripled scholarship awards this year, with \$729,593 in scholarships awarded in partnership with 47 scholarship funds. With our Donor-Advised Funds, we made significant investments

with gifts to Texas Tech University Health Sciences Center El Paso and La Nube. We were honored to partner with national foundations like the Mellon Foundation, Ford Foundation, and MacArthur Foundation, supporting important community arts and education projects across our region. We continued supporting binational grantmaking with generous contributions for the Fundación Paso del Norte, a Juárez-based nonprofit organization in partnership with the Hunt Family Foundation and other major donors.

#### **COMMUNITY PROJECTS**

We partnered with the El Paso Museum of Art Foundation to raise over \$5 million to support the installation of Star Ceiling (El Paso) by world-renowned and El Paso-born and raised artist Leo Villareal in 2024. In partnership with the City of El Paso, we hosted a series of community meetings to receive input from residents on a potential 14-acre green community gathering space over I-10 in the downtown corridor, known as the Downtown Deck Plaza.

### **NONPROFIT INVESTMENT**

We hosted the third annual Nonprofit Conference: Reimagine! with over 370 attendees, the second annual "Gator Tank" with \$18,000 in prize money, and the eighth annual El Paso Giving Day with a "Knock it out of the Park" theme, providing professional development to the nonprofit sector and raising over \$1.3 million for 235 nonprofit organizations with significant support from El Paso Chihuahuas, Mattress Firm, Marathon Foundation, and over 5,500 generous donors and sponsors.

### **COMMUNITY RESILIENCE**

Thanks to an outpouring of community support, we provided over 4,300 new and gently used coats for migrants and refugees facing sub-zero temperatures at the turn of the new year, along with funding for nonprofit organizations working on the frontlines. We welcomed the Operation Noel Fund under our umbrella to continue its legacy of providing warm coats and grants to organizations serving children in need.

We were thrilled to celebrate our 10th anniversary, making a difference in our community, and recognizing our founding board members, donors, and community partners at a reception hosted for the occasion. This followed a special breakfast honoring past board chairs held earlier in the year.

To our board members, staff, community partners, and grantees who make us unique and strong – just like our cowboy boots - thank you for working with us to make an impact.

Respectfully,

**Judy Robison**Board Chair

Tracy J. Yellen Chief Executive Officer We invite you to learn more about our impact in 2023, thanks to our generous donors, community partners, and nonprofit organizations, at pdnfoundation.org.





# CHEERS TO 10 YEARS!

PASO DEL NORTE COMMUNITY FOUNDATION



2023 marked a significant milestone for the Paso del Norte Community Foundation (PdNCF), our 10th anniversary! The Paso del Norte Community Foundation was established in 2013 with a core mission to support the philanthropic goals of individuals, families, corporations, foundations, and nonprofit organizations. The PdNCF, with the help of our community, board, and staff, has helped improve education, health, social services, economic development, and the overall quality of life in our region.

To mark this incredible milestone, a series of events were held to honor our valued donors and community partners.

Past Presidents Breakfast - A Past Presidents Breakfast was hosted as a tribute to and celebration of the past and current board chairs from our family of foundations, the Paso del Norte Community Foundation, the Paso del Norte Health Foundation, and the Fundación Paso del Norte.

PdNCF Scholarship Reception - Scholarship fundholders, recipients, and families came together to recognize the 2023 PdNCF scholarship recipients and to celebrate their achievements.

10-Year Anniversary Reception - Donors, fundholders, community leaders, board members, staff and friends





gathered for an unforgettable evening to celebrate a decade of collective community impact. This event was a reminder of the strong roots that bind the PdNCF to the community it serves.

The Paso del Norte Community Foundation is grateful to the entire community for its unwavering support and commitment to growing our community of philanthropy for decades to come.



### **FUNDS**

#### **DONOR- ADVISED FUNDS**

- Aguilar Family Foundation
- Albert and Barbara Teran Family Fund
- Amy & Clement Marcus Family Fund
- Arriola Foundation
- ASLM Group of Companies Charitable Fund
- Brooks Earl Jobe Fund
- Carolyn Cheng-Guajardo
- **Memorial Foundation**
- Carolyn L. Mora Fund
- Fox Family Foundation
- Furman Family Charitable Fund
- Ginger G. & L. Frederick Francis Foundation
- Hanah Michale Georges Fund
- Hector and Lorez Curlin Retta **Donor-Advised Fund**
- Hoy Family Fund
- Irene J. Epperson Family Fund
- JDA Legacy Fund
- Joseph and Fern Dehr Family Fund
- Joy & Anthony Martinez Foundation
- Judy & Kirk Robison Foundation
- Laura and Pat Gordon Family Foundation
- Leonard "Tripper" Goodman **Donor-Advised Fund**
- Lexa Dean and Billie Mac Jobe **Family Foundation**
- Lexa Dean Jobe Fund
- Loaves & Fishes Fund
- Lorenzo Almanza Donor-Advised Fund
- Mark F. Ellis Memorial Fund
- Margie and Ed Escudero Charitable Fund

# New Funds Make a Difference in our Binational Community

PASO DEL NORTE COMMUNITY FOUNDATION

### THE ANCHONDOS GIVE BACK TO THE COMMUNITY THEY LOVE

The Daniel and Martha Anchondo family and Anchondo Law Foundation established three new endowment funds to support the Braden Aboud Memorial Foundation, St. Matthew Catholic School and scholarships for the University of Texas at El Paso.

These funds joined over 250 donor-advised, designated and scholarship funds that make up the Paso del Norte Community Foundation's growing community of philanthropy.



## THE MOODY FAMILY FOUNDATION CONTINUES A LEGACY OF CIVING

The Moody Family Foundation was established by Judge Bill Moody and Maggie Moody and their extended family to support charitable organizations in the Paso del Norte region and beyond that provide services for children and adults with disabilities. The Moodys have been



#### **FOX FAMILY PAVES THE WAY** FOR LOCAL CANCER CENTER

Thanks to a generous \$25 million leadership gift from Steve and Nancy Fox and family, and the work of the El Paso Legislative Delegation, our region is another step closer to having its own comprehensive cancer center at Texas Tech University Health Sciences Center El Paso. This incredible gift establishing the Fox Cancer Center will support clinical trials, research, and recruitment of the world's best physicians, nurses, and researchers. The Paso del Norte Community Foundation is proud to work with generous donors, like the Fox family, who continually strive to make our region a better place.



## THE BORDER LIFE FUND SUPPORTS CAUSES IN THE PASO DEL NORTE REGION AND BEYOND

The Paso del Norte Community Foundation was thrilled to announce the establishment of a new fund dedicated to enriching the lives of our border community. The Border Life Fund was established by Mel Maese Goldberg and Brett Goldberg, because of their love, passion, and commitment to giving back to El Paso, the city they love.

Mel and Brett are longtime residents who recognize the unique needs and opportunities of our border region. Through The Border Life Fund, they aim to support a variety of causes that enhance the richness and overall well-being of our community, while uplifting others and modeling the importance of philanthropy for their son.



#### **FUNDS**

- Martie Jobe and Stanley Jobe **Family Foundation**
- Mary Conditt and Dr. Mitch Conditt Fund
- Mattison Conditt Fund
- Melinda and Meyer Marcus Family Foundation
- Moody Family Foundation
- Mica and David Short Donor-Advised Fund
- Myrna & Ray Deckert Charitable Fund
- Randy and Janet Wechter Charitable Fund
- Rio Bravo Film Fund
- The Russell Tanner "Life is Good" Fund
- San Clemente Donor Advised Fund
- Sharon Butterworth Fund for Behavioral Health
- Suzi Davidoff & Carl Ryan **Donor-Advised Fund**
- Tamara Savage Fund
- The Border Life Fund
- The Marigold Fund
- Thomas Allan Georges Fund
- Yellen Family Fund
- Zane Richards Jobe Fund

#### **SCHOLARSHIP FUNDS**

- Alejandro Acosta Jr. Scholarship Fund
- Amalia Muro Scholarship Fund
- Ann and Matt Fennell Scholarship Fund
- Ann Putman Yerby Memorial Scholarship Fund
- Annabelle and Travis Johnson Scholarship Fund
- The Ari-Luis Demetrio Cordova Memorial Scholarship for Students with Dyslexia

#### HROPIC GIVING

### **FUNDS**

- Bel Air Alumni Association Scholarship Fund
- Ben Narbuth Kiwanis Club of Horizon City
   Endowed Scholarship
- Bill Mattingly Memorial Scholarship Fund
- Bone Children Scholarship Fund
- Bowie High School Scholarship Fund
- Braden Aboud B Strong Scholarship Fund
- Canutillo Alumni Foundation for Education
- CEA Fund for August 3rd Survivors'

  Education Foundation
- CEA Survivors en Acción Scholarship Fund
- Carl L. & Sandra Wright Scholarship for Women in Science, Technology,
   Engineering and Math
- Coach Archie Duran Memorial Scholarship Fund
- Coach Lou Robustelli Memorial Scholarship Fund
- Coach McLain Track and Cross-Country
   Scholarship Fund
- Dale Elizabeth Reed Memorial Scholarship
- Daniel and Martha Anchondo Scholarship
   Endowment for the University
   of Texas at El Paso
- Davenport Family Foundation
- Deby Lewis Foundation for Eastwood High School
- EP Victims Scholarship Fund
- EPISD Education Foundation
- Genevieve Gonzalez Scholarship Fund
- Higher Education Scholarship of the Texas
   Society CPAs- El Paso Chapter
- Leticia Hidalgo Rodriguez Scholarship

# Scholarship Funds

PASO DEL NORTE COMMUNITY FOUNDATION

The Paso del Norte Community Foundation is home to 47 scholarship funds, with over 100 scholarship opportunities including the Deby Lewis Foundation and Coach McLain Track and Cross-Country Scholarship Fund for students at Eastwood High School, and memorial scholarships like the Tito's Way Scholarship established in honor of Lyone "Tito" Velez Segarra and the Braden Aboud B Strong Scholarship in memory of Braden Aboud. In 2023, we awarded \$729,593 in scholarships to 398 students to help them reach their full potential.

## SCHOLARSHIP HELPS STUDENTS DREAM BIG DREAMS

The Coach McLain Track and Cross-Country
Scholarship was established by LaDeena and Toby
Spoon and their son, Isaac Spoon, in recognition
and appreciation of Coach McLain's exceptional
leadership and selfless service and commitment
as a coach. Coach McLain has inspired countless
student-athletes to envision themselves attending
college and dream big dreams, helping many
secure track scholarships and continue their high
performance at the collegiate level. This year, the
Coach McLain Track and Cross-Country Scholarship
Fund awarded a 4-year, \$60,000 scholarship to lan
Diaz, who exemplifies Coach McLain's leadership
and example.



For information about scholarship opportunities, visit pdnfoundation.org.

# PDNCF CELEBRATES 10-YEAR ANNIVERSARY WITH SCHOLARSHIP AWARD CEREMONY

The Paso del Norte Community Foundation was excited to celebrate the success of its 2023 scholarship recipients and fundholders with an inaugural scholarship award ceremony. The PdNCF takes immense pride in supporting local and national scholarships. Thanks to the generosity of our dedicated scholarship fundholders, a record \$729,593 was awarded to 398 students across the region. The reception provided students the opportunity to celebrate their successes and meet the individuals who helped turn their dreams of continuing their education into a reality. Over the past decade, the Foundation has helped award over \$2 million in scholarships to students to pursue higher education.





#### **FUNDS**

- Lorenzo Almanza DREAMers
   Scholarship Fund
- Maureen Henry Scholarship Fund for Health Sciences
- Mija, Yes You Can Scholarship Fund
- Nathan W. Jones Memorial Scholarship Fund
- Nick Franco Scholarship for the Arts
- Richard Castro Community Service Scholarship Fund
- Ronnie Parks Fine Arts Scholarship Fund
- Southwest University Make You Happen Financial Hardship Scholarship

• The Bryan Crowe Scholarship for

- Achievement in Tourism and Hospitality
   FirstLight Community Foundation Scholarship
- The Irvin Alumni & Ex-Student Association
   Scholarship Fund
- The Jim Omohundro Courageous Leadership

  Award & Scholarship
- The Sandy Aaronson Scholarship Fund
- Thomas and Julia Randleel Endowed
   Scholarship Fund
- Tito's Way Scholarship
- TTUHSC El Paso HSON 10 Scholarship Fund
- We (fillintheblank) Scholarship Fund
- Western Technical College Fund
- Women's Fund of El Paso Scholarship Fund

## DESIGNATED AND ENDOWED FUNDS

- Amor Por Juárez Fund
- Anchondo Law Foundation Endowment for the Braden Aboud Memorial Foundation



- Andrea Dorsey Kirs Legacy Endowed Fund
- Azul Arena Fund
- Ben Narbuth Kiwanis Club of **Horizon City Endowment**
- Binational Air Quality Monitoring Fund
- Borderplex Veteran Coalition Fund
- Bowie Jardin, Cocina, & Mercado Funds
- Boys and Girls Clubs of El Paso Foundation
- Boys and Girls Clubs of El Paso Fund
- Business One Stop Shop
- Caldo Collective
- Call Me ABLE
- Christmas Coins for Kids
- City of Socorro Community Initiative-Rio Vista Bracero Fund
- Colectivo Rezizte Fund
- Colombianos Unidos of the Borderplex Fund
- Del Prado Exhibit Fund
- Detained Migrant Solidarity Fund
- Downs In Motion Fund
- Edificio de los Sueños
- El Paso Crohn's & Autoimmune Fund
- El Paso District Dental Society Fund
- El Paso Film Festival Fund
- El Paso High School Garden Fund
- Fl Paso Immunization Coalition Fund
- El Paso Pro-Musica Foundation **Endowment Fund**
- El Paso Cancer Project Fund
- epkicks Fund
- Family Services of El Paso Endowment Fund
- FEMAP Foundation Fund

# Designated Funds

The Paso del Norte Community Foundation continued to work with individuals and groups to support important community initiatives and projects. Operation Noel and the Heart Gallery of El Paso were welcomed under the PdNCF umbrella, and designated funds such as the jaclynstrong Foundation, Azul Arena, and the Yolanda Arriola Black and White Party Fund continued to make a difference through various events and programs. The PdNCF was proud to support these unique and meaningful initiatives.

PASO DEL NORTE COMMUNITY FOUNDATION

### **OVER \$1 MILLION AWARDED BY NATIONAL FOUNDATIONS** TO EMPOWER ARTS IN THE BORDER REGION

The Paso del Norte Community Foundation was honored to expand its partnership with several national foundations in 2023 with over one million dollars in commitments from the Mellon Foundation, Ford Foundation and MacArthur Foundation to support arts projects in the Paso del Norte region. Investments from these prestigious national foundations support the work of four designated funds under the PdNCF umbrella - Azul Arena, The Fund for the Ethical Practices of Transborder Art, Femme Frontera, and Edificio de Los Sueños. The projects are led by remarkable individuals with extraordinary entrepreneurial and artistic talent. In collaboration with the Rubin Center at the University of Texas at El Paso, these important efforts are changing the landscape for artists in El Paso and Cuidad Juárez by providing the resources and administrative support needed to encourage, support and amplify artistic and cultural endeavors in the border region.



### **WARMING HEARTS THROUGH COATS** AND GRANTS FOR CHILDREN IN NEED

The Paso del Norte Community Foundation welcomed Operation Noel as a designated fund under our umbrella. Since it was established more than forty-years ago, and with the generous leadership and support of former Mayor Dee Margo, Operation Noel has collaborated with local organizations to provide warm clothing - and most recently, coats - to children in need. The PdNCF is honored to carry on Operation Noel's legacy of helping children through the Operation Noel Fund. This past holiday season, we continued Operation Noel's important work providing more than 1,200 coats to children in Ciudad Juárez and El Paso with the help of our generous donors and community partners including the Fox Family Foundation, Fox Auto Group, Ricardo Fernandez, the Foster Family Foundation, and the El Paso County Community Services Department.





## **MANY HEARTS. ONE MISSION:** LAUNCHING THE HEART GALLERY OF EL PASO

In partnership with the Heart Galleries of Texas, Texas Alliance, and Moritz Center for Societal Impact at the University of Texas at El Paso, the Paso del Norte Community Foundation launched the Heart Gallery of El Paso to use professional portraits displayed at host locations throughout El Paso, combined with community outreach, to connect families to exceptional youth in the care of the Texas Department of Family and Protective Services that are interested in adoption. Texas First Lady Cecilia Abbott traveled to El Paso for the Heart Gallery of El Paso's launch event held in November 2023 at the home of Rick and Ginger Francis.





#### **FUNDS**

- FEMME Frontera Fund
- Flamenco School Project
- Fundación Axcel Fund
- Fund for Ethical Practices of Transborder Art - Fondo para Prácticas Éticas de Arte Transfronterizo
- Fundación del Empresariado
- Chihuahuense Fund
- Fundación Paso del Norte Fund
- Green Hope Project Fund
- Heart Gallery of El Paso
- Henderson Middle School Chess Team
- ImpactFest Global Fund
- ImprovISA Fund
- Insights Science Fair
- jaclynstrong Foundation
- James Drake Collaborative Project Fund • Jim Omohundro Courage Memorial
- Kiwanis Youth Achievement Fund
- Kiwanis' Flag Fund
- La Dama de Azul Fund
- La Rodadora Fund
- Last Thursdays El Paso Fund
- Lions del Norte Fund
- Lois Helen Cole Fund for the Alpine **Humane Society**
- Man's Best Friends Documentary Fund
- Mental Health Matters NAMI El Paso Fund
- Mija, Yes You Can Fund
- Moms on Board Fund
- Mural at Ft. Bliss Fund
- One Sky
- Operation Noel Fund
- Paradox Artists Grants & Workshops





For the past 10 years, the PdNCF has supported charitable projects in partnership with various community partners to improve the quality of life in the region.

In 2023, work was done to promote awareness about the Downtown Deck Plaza and the Star Ceiling Project by El Paso-born artist Leo Villareal.

### **STAR CEILING COMING TO DOWNTOWN EL PASO**

The Paso del Norte Community Foundation was proud to partner with the El Paso Museum of Art Foundation and City of El Paso to engage world-renowned and El Paso-born artist Leo Villareal in the design and installation of Star Ceiling (El Paso) outside the El Paso Museum of Art. Thanks to the generosity of numerous donors, this 120-foot installation will be composed of 13,500 individually addressable, monochrome, and energy-efficient LED lights activated in non-repeating patterns, creating a

unique interactive space and new experience for every visitor. The project officially broke ground in January 2024, with completion expected in the fall of this year.





# A ONCE-IN-A-GENERATION OPPORTUNITY FOR EL PASO

In partnership with the City of El Paso, the Downtown Deck Plaza Foundation hosted a series of community meetings to develop a feasibility study for a 14-acre deck park over I-10 in the downtown corridor.

With input from the public, planners developed guiding principles and preliminary programming concepts for a community recreational and green space over I-10 from Campbell to Prospects streets.

The feasibility study is funded by a \$900,000 Federal RAISE Grant to the City of El Paso and \$400,000 in matching funds from the Downtown Deck Plaza Foundation, thanks to generous donors and partners. The feasibility study includes planning and visioning, landscape

architecture, civil engineering, structural assessments, and market and economic feasibility assessments of constructing a deck plaza.

When realized, the Deck Plaza will reconnect neighborhoods, provide opportunities for inclusive economic development, and create a regional amenity for residents and visitors to enjoy.



#### **FUNDS**

- Paso del Norte Diabetes Fund
- Paso del Norte Film Fund
- Paso Del Norte OUT Fund
- Permanencia Voluntaria Film Fund
- Raise Up the Bar Fund
- Scripps Spelling Bee Fund
- Senior Citizens Holiday Event & Food Drive Fund
- Solidarity Benefit Worship & Praise Fund
- Southwest University Community Education and Research Fund
- Success Through Technology Education (STTE) Foundation Fund
- SunCruces Angels Fund
- Sunhouse Arts Fund
- Sunrise Rotary Fund
- Technology Initiative Empowering Students (T.I.E.S)
- Texas Team URG Nursing Fund
- The Arthur & Patricia Boardman Fund for El Paso Pro-Musica Endowed Fund
- The Cancer Care Fund of the Rio Grande **Cancer Foundation**
- The Network Fund
- WE (fillintheblank) Fund
- What Remains
- Women's Fund of El Paso
- Yolanda Arriola's Black & White Fund
- Ysleta Historic District Committee Fund

THIS EL PASO GIVING DAY El Paso responded with overwhelming support for

**KNOCKING IT OUT OF THE PARK** 

PdNCF's 8th annual El Paso Giving Day. The region's largest day of giving was held on Thursday, October 19, raising \$1,328,836 for 235 participating nonprofit organizations with over 7,000 gifts from 5,561 new and returning donors and individual and corporate matching funds and incentive prizes. This year, in partnership with the El Paso Chihuahuas, the Paso del Norte Community Foundation held a nonprofit night to raise awareness about the opportunity to support El Paso nonprofits, and El Paso Giving Day was hosted at the Southwest University Ballpark with live interviews showcasing the essential missions and programs of nonprofit organizations in our community.





### **CATOR TANK COMPETITION FOR NONPROFIT ORGANIZATIONS**

The Paso del Norte Community Foundation hosted the second annual Gator Tank event for five nonprofit organizations to perfect their fundraising pitches and compete for \$18,000 in monetary prizes. The innovative program is designed to increase the capacity of small to medium sized nonprofit organizations as they work to grow their impact in the community.

From July through October, participating nonprofit organizations, including Fab Lab El Paso, Paso del Norte Center of Hope, El Paso Jazz Girls, Boys and Girls Clubs of El Paso, and NAMI El Paso, worked with mentors to prepare and perfect their pitches. Mentor sessions provided thoughtful leadership, guidance, and insights for the participating organizations to learn effective fundraising and communications skills. In conjunction with the El Paso Early Giving Kick-off Event on October 12, the five participating nonprofits made their final case for support during a five minute fast-pitch to a live audience.







#### **FUNDS**

#### **HEALTH FUNDS**

- Alan R. & Elizabeth Abbott Fund for El Paso Children's Hospital
- Allan and Amy Goldfarb Fund for Health
- Burney Warren Fund for Health
- Cindy Fields and Guy N. Fields III **Fund for Health**
- Dr. Susana Navarro and Dr. Arturo Pacheco **Fund for Health**
- Edmund G. Archuleta Fund for Health
- Jim Phillips Fund for Health
- Myrna & Ray Deckert Fund for **Health Leadership**
- Richard & Susan Moore Fund for Health
- Robert and Gloria Ash Fund for Health
- Robert E. & Jacqueline Skov Fund for Health
- Robert H. & Rose Ann Hoy Fund for Health Leadership
- Robert & Sandra Sanchez Almanzan
- Steve & Ann Lauterbach Fund for Health
- Peter Cavanaugh Trust
- Woody & Gayle Hunt Fund for Health

#### **MENTAL HEALTH FUNDS**

- Dr. Elizabeth Postlewaite Abbott Fund for Mental Health
- Andrew Krafsur Fund for Mental Health
- The El Paso Child Mental Health Fund
- Tyler Joseph (TJ) Holder Fund for Mental Health
- Suicide Prevention Education Coalition



#### **FUNDS**

## SUPPORTING ORGANIZATIONS

- El Paso Opera Foundation
- FirstLight Community Foundation
- Paso del Norte Health Foundation

## NONPROFIT INVESTMENT & COMMUNITY INITIATIVES

- Downtown Deck Plaza Foundation
- El Paso Giving Day
- El Paso Museum of Art Foundation Star Ceiling Fund
- Gator Tank
- Nonprofit Conference: Reimagine!
- Paso del Norte Trail Foundation

#### **COMMUNITY RESILIENCE**

- Andrea Aguirre Art Fund to Support Victims
   of the EP Domestic Terrorist Act
- Carlos Gutierrez Fund to Support Victims
   of the El Paso Domestic Terrorist Act
- County of El Paso COVID-19 Health and
   Vascing Outroach Fund
- Census 2020 Fund
- COVID-19 Resources for Artists
- El Paso COVID-19 Response Fund
- El Paso Community Assistance Fund
- El Paso Food and Beverage Workers Fund
- El Paso Victims Relief Fund
- EP COVID-19 Medical Equipment and Supply Fund
- EPISD Cares Fund
- EP Rent Help
- Fortify the Heroes Fund
- Juárez COVID-19 Response Fund
- Love Goes Farthe
- Migrant and Refugee Support Fund
- Rio Grande Valley Fund
- SISD Cares Fund

# HELPING NONPROFIT ORGANIZATIONS REIMAGINE AT THE 3RD ANNUAL NONPROFIT CONFERENCE

Recognizing the need to build capacity of nonprofit organizations in the region and serving as a great professional development and leadership opportunity, the Paso del Norte Community Foundation hosted the 3rd annual Nonprofit Conference: Reimagine! on May 3rd at the Starlight Event Center. Over 370 nonprofit executive leaders, staff, and board members came together to think, develop, network, and grow. Attendees enjoyed a day of high-level thought leadership and skill-building focused on a variety of topics and themes.



Attendees left with important information to support their organizations missions and success. Thank you to our planning committee, nonprofit community, and sponsors for supporting this event.



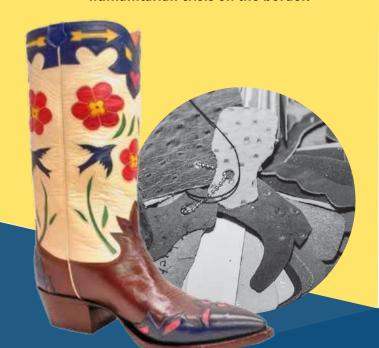








Over the past decade, the Paso del Norte Community Foundation has played a key role in understanding the needs of the community. This has involved engaging with organizations and individuals serving on the frontlines to address a wide range of issues, such as the humanitarian crisis on the border.



# MICRANT AND REFUGEE SUPPORT FUND

During the cold months of December 2022 and January 2023, the Paso del Norte Community Foundation established the Migrant and Refugee Support Fund to support local nonprofit organizations responding to the humanitarian crisis on the border providing food, shelter, healthcare, and support services to thousands of migrants and refugees. Donations large and small helped fill gaps in local, state, and federal funding available to shelters and food providers working on the front lines, distributed in coordination with the City and County of El Paso.

The Paso del Norte Community Foundation further led a coat drive collecting and distributing over 4,300 coats to keep migrants and refugees warm as they arrived in El Paso and traveled to coldweather cities across the United States.

# **GRANTS** and **FINANCES**

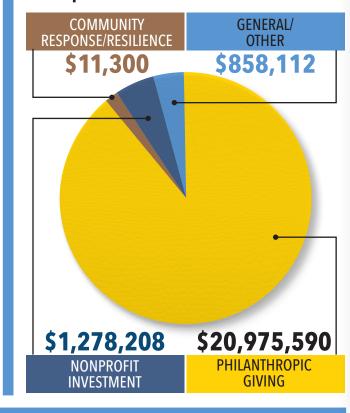
The Paso del Norte Community Foundation received \$23.2 million in contributions and revenue as a result of gifts from 9,768 donors for more than 250 charitable funds, investing \$10.4 million in grants and charitable expenses in the community, and ended the year with \$39.4 million in assets, excluding assets of the PdN Health Foundation.

Together with the Paso del Norte Health Foundation, the Paso del Norte Community Foundation awarded \$23.2 million in grants and charitable projects to improve health, education, social services, economic development, and quality of life in the region, with total combined assets of \$321.5 million as of December 31, 2023.

For a copy of PdN Community Foundation's grant list and financial statements, visit pdnfoundation.info.

# **CONTRIBUTIONS AND REVENUE**

**\$23.2** MILLION



# **DIVERSE FUNDS**

9,768 DONORS IN 2023

\$23.2 MILLION CONTRIBUTIONS AND

\$136.1

\$10.4 **MILLION** GRANTS AND

MILLION ASSETS AS OF

\$23.2 **MILLION** 

MILLION **HEALTH & COMMUNITY** COMMUNITY TOTAL **COMBINED GRANTS &** CONTRIBUTIONS & REVENUE HARITABLE EXPENSES IN 2023

\$347.8 **MILLION** 

**HEALTH & COMMUNITY** 

**HEALTH & COMMUNITY** COMBINED ASSETS AS OF 12/31/2023

## **MISSION**

The Paso del Norte Community Foundation is a public charity established in 2013 to support the philanthropic goals of individuals, families, corporations, foundations, and nonprofit organizations to improve education, health, social services, economic development, and quality of life in the Paso del Norte region.

## VISION

To ensure that the people in our binational, tri-state region have the knowledge, resources, support, and environment to live happy, healthy, and productive lives.

# **2023 BOARD OF DIRECTORS**

**Leonard "Tripper" Goodman III** 

**Judy Robison - Board Chair** Community Advocate

L. Frederick Francis - Vice Chair WestStar Bank

**Ernesto Avila** 

Sunflower Bank

**Julio Chiu** Seisa Group

Ed Escudero

Allison Glass The Raben Group

High Desert Capital

Commissioner of the Texas Department of Savings and Mortgage Lending

**Richard Moore** 

**Caroline North** 

Lisa Peisen

L&F Distributors

**Hector Retta** 

Community Advocate

Community Advocate

**William Pablo Sanders** Strategic Growth Capital

**Stacey Hunt Spier** 

Goodman Financial Group **Hunt Family Foundation** 

> **Linda Troncoso** TRE & Associates, LLC

**Susan Melendez - Ex-Officio** 

Paso del Norte Health Foundation

**Steve Lauterbach - Emeritus** Lauterbach Borschow and Co.

**Woody Hunt - Emeritus** 

**Hunt Companies and Hunt** Family Foundation

# **STAFF**

#### **PASO DEL NORTE COMMUNITY FOUNDATION STAFF**

Tracy J. Yellen - Chief Executive Officer Kellie Burns-Franco - Director of Development Andrea Macias - Development Coordinator

Monica Narvaez - Development Assistant **Mica Short** - Vice President of Development

Julia Lucero - Content Creator Associate

#### **SUPPORTING STAFF**

Faviola Calvo - Accountant II Diana Camacho - Accountant II **Sandra Day** - Associate Program Officer Juanita Galaviz - Program Administrator Audrey Garcia - Program Officer

**Michael Kelly** - Vice President of Programs

Marcela Garcia - Vice President of Finance and Operations **Rosemary Hernandez** - Director of Accounting

**Daniela Salazar** - Operations Support Assistant Ida Ortegon - Director of Communications Claudia Perez - Program Administrator Jana Renner - Senior Program Officer

Diana Rodriguez-Seabrooks - HR Administrator/Executive Assistant

**Ashley Vargas** - Accounting Support Assistant





**VISIT PDNFOUNDATION.ORG TO LEARN MORE** 

#### **CONTACT US**

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**INFO@PDNFOUNDATION.ORG** (915) 544-7636









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Boots featured in this annual report are provided by Caboots. They are a fourth generation, family-owned boot company established in 1934.